

## Design Internship (Spring, part-time)

### Barefoot Books, Inc. | Concord, MA

Barefoot Books, an award-winning independent children's publisher based in Concord, Massachusetts, has an exciting opportunity for students and recent graduates who are interested in graphic design in marketing and children's books.

This is a paid, part-time, in-office\* position that will run for 15 weeks, 14 hours per week. Start and end dates are flexible. We can also offer college credit, content for portfolios and recommendations.

*\*Our internships are in-person in our Concord office, though scheduling can be structured around other obligations.*

In response to the lack of diverse voices in the publishing industry, we are particularly looking for applicants who identify as a person of color, including those of African/African American, Asian/Pacific Islander, Latin American, Middle Eastern, or Native American/Indigenous descent.

**We are looking for** enthusiastic, hardworking, detail-oriented individuals who have a strong design eye, great organizational skills, and a fun personality. Barefoot is an entrepreneurial company with a fast-paced environment, so the ability to work quickly and efficiently is a must. Experience with Adobe Photoshop and InDesign in a Mac environment is necessary. The ideal candidate will have experience from design classes, previous internships, and/or extracurricular design projects.

#### **What you'll do:**

The Design Intern will be responsible for assisting the Design team with a variety of tasks, such as:

- Designing website marketing collateral for new releases and other promotions
- Designing graphics for our company Instagram, Facebook and other social media pages
- Designing print advertisements for Trade catalogs or PR opportunities
- Designing miscellaneous printable materials for our sales reps
- Assisting with the design and production of our semi-annual catalog
- Assisting with cover and interior design for new books and products
- Editing product photography in Photoshop
- Silhouetting imagery for website and print collateral
- Researching illustrators and typefaces to expand our databases
- Assisting in server and image database organization and maintenance

- Other duties as assigned

Collaborating with the marketing, editorial, and sales teams, the Design Intern will gain experience in marketing design and editorial design, while being exposed to art direction and how design plays a role in children's publishing.

**To apply**, please email your portfolio, resume and cover letter to our Design Manager, Kim Fleming, at [kim.fleming@barefootbooks.com](mailto:kim.fleming@barefootbooks.com).

**About Us:**

*"The standard for excellence in children's books" – Forbes*

Barefoot Books is an award-winning, independent, women-owned and run, children's book publisher based in Concord, MA. Founded by two mothers in England in 1992, our mission is to open children's hearts, minds, and worlds. In 2017, we were named by Forbes as one of the 25 Best Small Companies in America.

From the very beginning, our books have represented a vast array of cultures and perspectives, while also providing children of all backgrounds a mirror of their own experiences. Today, we have grown into a vibrant and diverse community focused on sharing books and gifts that inspire children to be compassionate, creative and curious global citizens.

For nearly three decades, we have worked with talented writers, storytellers, illustrators and musicians from all over the globe to create over 900 books and gifts that open children's hearts and minds. Our proudest accomplishment is to have put nearly 30 million books into the hands of children around the world.